

# Alcohol and Aging Awareness Group

**GOAL 1** Increase AAAG regional and statewide membership through strategic marketing targeting various stakeholders.

**GOAL 2** Develop a sustainable organizational structure and secure financial resources required to implement AAAG's mission.

**GOAL 3** Educate individuals by increasing awareness and knowledge about the use of alcohol and medication as adults age.

**GOAL 4** Train service providers to implement prevention or intervention best practices with aging adults using alcohol and medications.

**GOAL 5** Research, develop and maintain information resources on alcohol, medication and aging for dissemination to individuals and service providers.

**HISTORY** The Alcohol and Aging Awareness Group (AAAG) was created in March 2007 in response to a Governor's mandate, HB 110 (2006 Session) amended Code of Virginia §2.2-5510. The AAAG is a collaboration of state agencies, private businesses and not for profits, who service the aging population of Virginia.

**VISION** Virginians aging successfully, safe from alcohol and medication misuse.

**MISSION** To be the leader in providing education, training and resources on the use of alcohol and medications as adults age.

## BENEFITS TO AAAG MEMBERS

- Educational resource materials, including brochures, pamphlets, booklets, books, DVDs, CDs, Web-based trainings and curricula development.
- Access to referral list/listing as referral
- Trainers/trainings/training materials/CEUs
- Best practice methods/model development
- Advocacy for issue
- Research data/evaluation summary/analysis
- Funding, letters of support for grant funding, in-kind support
- State-federal partnerships/networking/collaboration
- Media exposure/articles published
- Personal/agency development/recognition

## HOW TO JOIN AAAG

Please complete the membership application provided in this brochure and mail or fax it to:

**Alcohol and Aging Awareness Group**  
**c/o Virginia ABC**  
**P.O. Box 27491**  
**Richmond, VA 23261-7491**  
**(804) 213-4457 (fax)**

There are no dues for membership. AAAG membership is open to both individuals and organizations.

## FOR MORE INFORMATION

Please contact the Virginia Department of Alcoholic Beverage Control (ABC):

**E-mail:** Regina.Whitsett@abc.virginia.gov [or] education@abc.virginia.gov

**Phone:** (804) 213-4445 [or] (804) 213-4688

**Web site:** www.abc.virginia.gov (click on "Alcohol Education")

## AAAG MEMBERSHIP APPLICATION

There are no dues for AAAG membership. However, we do ask that you **commit to being an active participant** in one of the following workgroups:

*(Please check your preference.)*

- ☐ Membership/marketing *(see goal 1 for description)*
- ☐ Organizational structure/financial sustainability *(see goal 2 for description)*
- ☐ Education of individuals *(see goal 3 for description)*
- ☐ Training of service providers *(see goal 4 for description)*
- ☐ Resources/referrals *(see goal 5 for description)*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Please mail or fax the completed membership application to Virginia ABC (address provided at left).

## FACING THE CHALLENGE OF SUBSTANCE MISUSE

Substance misuse among adults 60 years of age and older is one of the fastest growing health challenges facing our country. Agencies, organizations and service providers need to obtain education, training and resources on this topic to better serve this population.

**AAAG was created to help.**



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## NATIONAL & STATE AWARD-WINNING INITIATIVE

# AAAG

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